



Brand / Visual Designer

2026

“I create things that look great, sound right, and fit perfect.”

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🔗 [portfolio-figma-link](#)

About Myself

Creative and detail-oriented designer with hands-on experience at Facets.cloud, combining video editing, motion graphics, and visual design to create impactful brand experiences. Experienced in delivering design that’s both creative and clear, while utilizing AI in my workflow and technical tools for quick, high-quality results.

Education

Christ (Deemed to be University), Bangalore 2020 – 2024

B. Tech in Information Technology

Lisieux Matriculation Higher Secondary School, Coimbatore 2007 – 2020

12th Grade (High School)

Work Experience

Visual Designer Aug 2024 (Intern) – Nov 2024 (Full-time) – Present

Facets.cloud – HSR Layout, Bangalore.

- Produced and edited SaaS product videos, podcasts, webinars, and explainer content.
- Designed Lottie and After Effects motion graphics for product and marketing visuals.
- Supported branding, product illustrations, digital campaign materials, and landing pages.
- Collaborated with marketing, front-end, and product teams for visual consistency.

Freelance Designer 2021–Present

Remote

- Designed logos, brand identities, and visuals for clients including Datacogniq, Memoriess By Madhuram, 21 Studio, Come Fly With Me, and Gravestone.
- Constantly delivered original creative concepts aligning with client requirements, across branding and media.

Media Team Head 2021–2024

Christ University Choir – Kengeri, Bangalore.

- Directed visual content, logo, and social media design for the University Choir.
- Designed and produced merchandise and promotional materials for cultural events.

Featured Projects

Memoriess By Madhuram Logo design, stationary design, social media assets, brand guidelines.

Thoughts N Textures Interior-design firm experiments and design works.

Come Fly with Me Logo design for drone photography service.

Gravestone_blr Visual identity for a music band.

De Cakes Branding design for a small-scale homemade cake business.

Skills

Video and Motion

Premiere Pro · After Effects · Riverside · Canva · Lottie

Design

Illustrator · Photoshop · Figma · InDesign · Affinity · Canva

Web

Claude code · Figma MCP · Webflow · Lovable · Vercel

Gen-AI Tools

ChatGPT · Claude · Firefly · ElevenLabs · Weavy · Notebooklm · Antigravity

